



# Media Release

**FOR IMMEDIATE RELEASE**

## **Cairns Documentary LIFE BENEATH THE CANOPY Wins 7 International Awards**

**Cairns, QLD, 2nd June, 2011** - In a time where local tourism is feeling the pinch "Life Beneath the Canopy" is helping raise the awareness to a tropical Australian wonderland, where often one rarely takes the time to stop, watch and appreciate what nature has to offer.

Filmed in the wet tropics of North Queensland Australia, the documentary refers to it's unique flora and fauna coexisting in a delicately balanced web of life. Where plants and animals are no longer mere entertainers, they are respected living individuals, with social interactions and responsibilities.

Executive Producer Alberto Vale of WildCAM Australia® in Cairns, has been for the last decade promoting and encouraging nature tourism in north Queensland. After gaining two major Australian Tourism awards for is sustainable "face to face" ecotourism practices in the emerging Australian Nature based tourism operations, Alberto moved on to spreading the message to a larger audience.

Alberto Vale has produced, filmed, scripted and edited his first nature documentary with the sole purpose of introducing to the International viewer some of the functional activity of the tropical rainforests in northern Australia. "Life Beneath the Canopy" has won an accolade of awards at the 32nd TellyAwards in USA, at the 15th Videographer Awards in USA and at the AVA Awards in USA (categories; Best Documentary, Documentary, TV Program Documentary, TV Program Children's and Editing)

With further Award nominations yet to be established for this documentary at the prestigious Jackson Hole Film Awards in USA, Alberto is now focused on the forthcoming results of his second Natural History documentary "PLATYPUS In the Tropics" submitted to the "2011 SAMSUNGmobile Australian Film Institute Awards in Melbourne" and at "2011 Jackson Hole Film Awards USA".

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PLATYPUS In the Tropics” is a 40 minute Natural History documentary featuring the little- known lifestyle of the secretive Platypus living in the Tropical Rainforests of North Queensland, Australia.

This is the first time that a documentary is focused entirely upon the annual lifecycle of the Platypus involving the most intimate, close-up perspective of Platypus life never before seen.

The camera follows the Platypus as it swims, dives, feeds, grooms, deals with drought and flood, mates, digs burrows, carries nesting materials, builds a nesting chamber and raises its young.

Filmed entirely on the Atherton Tablelands, “PLATYPUS in the Tropics” will astound the audience with its unique vision as a milestone in understanding one of the planets most bizarre and charismatic mammals.

**About WildCAM Australia®** : A media production business founded by Alberto in 1994, producing television commercials, infomercials, dance and theatrical productions, tourism media web videos including Natural History documentaries.

**For Further Media Information Contact :**  
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